

Summary of Public Input: BIKE SHARE OPEN HOUSE

I. Background

The City of Tempe is working to bring the regional Bike Share program GR:D, which currently operates in Phoenix and Mesa, to Tempe. As part of this process, an open house was held on March 21, 2016, at the Tempe Transportation Center to provide the public with information regarding GR:D, including station locations, proposed rental rates, projected costs and basics regarding operations.

The open house was advertised on posters distributed throughout ASU, and in locations throughout Tempe including: city office buildings, community centers, all light rail stations, library complex buildings, Tempe High School, New School for the Arts, Clark Park Farmers Market, Farmers Market on University, Bike Saviours, Boulders on Broadway, Changing Hands Bookstore, and coffee houses around town. The Tempe Tourism Office displayed posters at their info centers. In addition, the open house was promoted via social media, emails to neighborhood chairs, an article in “Tempe News” (e- news), and on the City webpage/calendar. Nine people attended the open house.



II. Survey results

The survey was distributed at the open house on March 21, 2016, and posted online for comments March 21- April 3, 2016. Seventeen people submitted surveys either at the open house or online.

A. Survey respondents were asked to suggest additional locations. The following input was received:

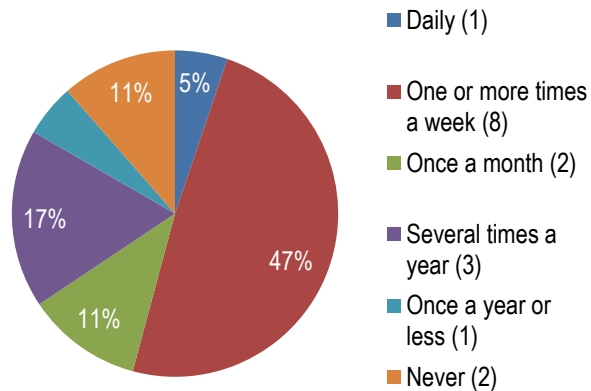
1. Looks great!
2. Priest and Broadway (2)
3. Rural & Lemon. Near multi-family density. Near parking lots or meters that are frequently used.
4. McClintock and Guadalupe; Tempe Diablo Stadium

5. 300 E. Rio (south side) and 600 E. Rio (south side) @ Marina Heights. also ASU Research Park- south side near GoDaddy where the old tennis courts used to be or near one of the bus stops mid-way near Conference Dr.
6. Marina Heights- maybe 2 locations- south side of 300 and 600 E. Rio Salado Pkwy
7. Marina Heights- add 2 locations- 1st south of 300 E. Rio Salado & 2nd south of 600 E. Rio Salado both locations with much sun, public access & use from tenants @ M.H.
8. McClintock High School
9. It would be nice to see one at Benedict Park on Kyrene and Guadalupe. I would also suggest bike locations near the canal path. I appreciate the Kiwanis Park location, but it may encourage more fitness if people could rent a bike right on the path. Perhaps near the YMCA on Rural/Canal (Guadalupe/Elliott). Or another location near the police station on the canal at Kiwanis Park.
10. Along Broadway to highlight the bike route between Mill and Rural
11. Why. This should not be paid for by tax payers.
12. An additional kiosk in neighborhoods. will like to see one being added along Hardy on University, or 13th to utilize new bike infrastructure and access for residents
13. One thing that I noticed is that a majority of the bikes are located along or near the light rail. But my concern is once the light rail user gets off the train and into the bike where is it they can go? And anything near the stop will probably be walked by the user instead of riding a short distance?
14. Meyer Park

B. Survey respondents were asked if there were any kiosk locations that they disagreed with. The following were the responses:

1. College and Apache- too close to #21
2. #18 marina Heights; #6 Tempe Market Place
3. all of them
4. #23 I am not sure of the purpose there (North Tempe Multi Gen Center)

C. Survey respondents were asked how likely they were to use the new bike share system. The following were the responses:



D. Other comments that were received:

1. More station locations. McClintock & Apache Park n Ride. Follow multi-family density
2. I might not personally use the bike share program often, but I work for the Tempe Tourism Office and we're excited to promote this to visitors.
3. With State Farm having around 8K employees the ease to use a bike to lunch and/or take light rail and taking bike to and from Marina Heights
4. Thank you for moving forward w/o advertising budget figured out. This is a needed service.
5. I would recommend the locations to be easily movable so that after several months of observation and feedback they can be moved without much cost
6. I would hope to see more stops in the future out in the community. It makes sense to start downtown by ASU, but I'm more likely to use a bike if I have easier access closer to my home.
7. The traffic going south toward the 60 is particularly congested during peak hours. Could the bike share alleviate that in some way?
8. Why are we using tax payer money to fund/support this?
9. Ensure bike locations don't restrict disability access at those locations.
10. I am excited to see how this will work in Tempe, which is already one of the most bike-centric city in the valley.

March 21, 2016 Bike Share Open House Location Suggestions**STAFF RECOMMENDATION**

1. Desert Botanical Gardens (Phoenix)	Refer to Phoenix
2. Phoenix Zoo (Phoenix)	Refer to Phoenix
3. Scottsdale Road & Continental	Not recommended
4. Evelyn Hallman Park / Crosscut Canal	ADD
5. Papago Park Phoenix	Refer to Phoenix
6. Mouer Park	Not recommended
7. College & Curry (Papago Park Tempe)	ADD
8. Mitchell Park	Phase 2
9. Clark Park	ADD
10. Diablo Stadium	Not recommended
11. AZ Mills Mall	ADD
12. Daley Park	Phase 2
13. Guadalupe @ McClintock (SW Corner)	Phase 2
14. Broadway @ McClintock	Not recommended
15. Rural @ Lemon	Not recommended (duplicative)
16. Lemon @ College	Not recommended (duplicative)
17. Rural @ Playa del Norte	Phase 2
18. Southern east of Price near Friendship Village (Tempe Canal)	Not recommended
19. Broadway @ Priest	Not recommended
20. Benedict Park	Not recommended
21. ASU Research Park	Not recommended
22. McClintock High School	Phase 2
23. YMCA	Not recommended
24. Broadway between Mill and Rural	Not recommended (duplicative)
25. Meyer Park	Not recommended
26. Hardy @ University	Not recommended (duplicative)

March 21, 2016 Proposed Bike Share Open House Location Reaffirmations

1. Tempe Beach Park
2. 3rd and Mill LRT Station
3. Tempe Transportation Center
4. Marina Heights
5. 8th and Dorsey
6. McClintock and Apache LRT Station
7. ASU at Forest
8. Apache @ Rural
9. Dorsey and Apache LRT Station
10. ASU Student Rec Center